



Curriculum Vitae Anna Lena Strömmer

Personal Information:

My name is Anna-Lena Strömmer Bf born 630122-4306.
I have two sons, Robin 31 years old and Amadeus 24 years old.
I am a grandmother of Liam 5 and Haily 1, all of my family lives i Dalarna.
I live in Stockholm city in an apartment, and Bf in a relationship with Staffan who has a house in Lidingö Stockholm.
We have no small children living at home. Business wise we are both travelling a lot.
On free time we do sailing and skiing.

Employment:

2010-11-01 – Onwards

Wulff / Belton

Work description:

I work as a Salesmanager for Sweden and Norway, and have employed Management for Norway that will build up that local business. We work with direct sales, (business to business). We book our own customers by phone or canvas booking.
I have work with direct sales in 15 years and with first aid in 13 years.

- Day to day management of my sales team.
- Design our collection and boxes of the Wulff / Belton first aid Product portfolio.
- Employment and startup of New sales representatives.
- Responsible for the annual budget and the running forecast.
- Responsible for planning and execution of my teams conferences
- I have a headmaster degri in children cpr , adult cpr with AED, and ABC therefore I train and educate my own staff. We work with Samaritan pad 500 as an AED, with www.viamedici.se

- I report direct to our vice president.

2007-10 -- 2010-10

Human Comfort (Jacobsson & Lind)

Salesmanager Sweden Norway, startup of the first aid division.
The work description was similar as for Wulff / Belton.

2004-10 -- 2007-09

Businesscare (Rahmqvist Group)

Salesmanager Sweden , Danmark , Norway
Startup of the first aid division.
The work description was similar as for Wulff / Belton.

2001-09 -- 2004-09

Belton Svenska AB (Wulff /Belton 2011/2012)

Salesmanager Sweden
Startup of the first aid division

1999 -- 2001-08

Rahmqvist Serama

Office supplies sales representative & teamleader

1994 -- 1999

Van Den Bergh Food

Promoting consumer products in grocery retail chains.

1991 -- 1994

Lived in france (Horse riding guide)

1983 -- 1991

Vingresor

Vingresor
Sales representative of vacations

Before 1983 I had whereas job positions in the restaurant business.

Education:

- First aid training
- SMS lifeguard
- Headmaster instructor cpr and children cpr
- Cpr instructor
- Rahmqvist salesman , Salesmanager school
- Rahmqvist leadership school
- Vingresor salesman school
- Restaurant school (hight school) Dala Järna
- Elementry school in Stockholm .

Languages:

Swedish Native
English Speech & Writing
French - Speech

Contact information

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